

## Future Beauty: 30 Years of Japanese Fashion



Barbican Art Gallery © Lyndon Douglas

### London

Date: October 15, 2010 - February 6, 2011

Place: Barbican Art Gallery

Organizer: Barbican Art Gallery

The Kyoto Costume Institute

Curator: Kate Bush, Barbican Art Gallery

Akiko Fukai, the Kyoto Costume Institute

### Munich

Date: March 4 – June 19, 2011

Place: Haus der Kunst

Organizer: Haus der Kunst

The Kyoto Costume Institute

Curator: Chris Dercon, Haus der Kunst

Akiko Fukai, the Kyoto Costume Institute

### Outline

"Future Beauty" was the first comprehensive overview of Japanese avant-garde fashion of the past 30 years to be presented in Europe. In the early 1980s, Japanese designers like Issey Miyake, Rei Kawakubo and Yohji Yamamoto began questioning the Western ideals of beauty, and they redefined fashion from scratch. The narrow silhouette of Western couture gave way to flowing forms and a reduced, monochrome range of colours – nothing was to detract from the cut and proportion of a piece of clothing. Defective fabrics were used as well as opulent materials to cloak the human figure and create voluminous space between the fabric and the body. Japanese fashion thus sought to deconstruct European aesthetics and to encourage people to reconsider Western ideals of beauty. At last, fashion, which had seemed hesitant to step into the postmodern realm, moved to a new level and began to explore fresh possibilities in garment design.

Besides the pioneering designers, "Future Beauty" also presented among others Japanese fashion of the next generation.

The exhibition was divided into four sections: "In praise of shadows", "Flatness", "Tradition and innovation" and "Cool Japan".



Haus der Kunst © Dirk Eisel

### Exhibits (London version)

Clothing:	126
Photograph:	6
Print material:	152
Film:	45
Amount:	433

### Designers (Brand)

Issey Miyake, Rei Kawakubo (Comme des Garçons), Yohji Yamamoto, Junya Watanabe, Jun Takahashi (Undercover), Tao Kurihara (Tao Comme des Garçons), Chitose Abe (sacai), Fumito Ganryu (Ganryu), Tamae Hirokawa (Somarta), Hiroyuki Horihata+Makiko Sekiguchi (Matohu), Hokuto Katsui+Nao Yagi (mintdesigns), Taro Horiuchi, Akira Minagawa (minä perhonen), Kunihiko Morinaga (Anrealage), Akira Naka, Hiroaki Ohya (Oh! Ya?), Akira Onozuka (ZUCCa), Kenzo Takada (Kenzo), Kazuaki Takashima (Né-net), Naoki Takizawa (Issey Miyake), Koji Tatsuno, Kosuke Tsumura (Final Home), Mikio Sakabe

### Photograph

Naoya Hatakeyama

### Exhibition Design (London, Munich)

Sou Fujimoto (Architect)

### Catalogue (English version)

*Future Beauty: 30 Years of Japanese Fashion*

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