

## [SUMMARY]

### The Media of Sensitivity -20th/21st Century Fashion Photography History

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Tracing the history of fashion photography in the 20th century, we find that there are two eras in which the image of fashion photography has changed qualitatively. Those eras are the 1930s and 1970s. Entering the 21st century, a major transformation of fashion photography took place in the 2010s. Putting the beginning of fashion photography in the 1890s, when fashion magazines first appeared, fashion photography has undergone a major transformation almost every 40 years. I would like to reconsider the significance of fashion photography from such a perspective. Fashion photography has opened the era, brought fashion to life, and created new imagination. We will reconsider the flow from the 20th century to the 21st century as a medium of sensibility, and anticipate new trends and modes.