## Dress Code: Are You Playing Fashion?



©The Kyoto Costume Institute

#### Editors:

Chinatsu Makiguchi (The National Museum of Modern Art)

Makoto Ishizeki, Michimasa Ogata (The Kyoto Costume Institute)

# **Editorial Support:**

Mari Ikezawa (Contemporary Art Museum, Kumamoto)

Published by: The Kyoto Costume Institute, 2019

Format: B5 (182  $\times$  257 mm), color, 322 pages

# Language:

Japanese. Forward, essays, section summaries, and list of works are translated in English.

Price: 2,300yen+tax

ISBN: 978-4-9903965-3-4

#### Outline:

This is the catalogue of "*Dress Code: Are You Playing Fashion?*", exhibited at the National Museum of Modern Art, Kyoto, Contemporary Art Museum, Kumamoto, and Tokyo Opera city Art Gallery.

#### Contents:

# <Catalogue>

0. Is it a violation of the code to walk around outside naked?

#### <Foreword>

### <Catalogue>

- 1. Do you have to exhibit noble decorum?
- 2. Do you have to follow organizational rules?
- 3. The one who is unwilling to work shall not be clothed...?
- 4. Is it necessary to fight to survive?
- 5. Do you have to determine an item's authenticity?

### <Dialogue>

 Playful Fragments of Conversation about Contemporary Fashion Masaya Chiba (Associate Professor, Ritsumeikan University)
X Hiroshi Ashida (Associate Professor, Kyoto Seika University)

## <Essay>

# Cheerful Nihilism?

Kiyokazu Washida (Emeritus Professor, Osaka University and Kyoto City University of Arts)

# <Catalogue>

- 6. Is it necessary to be artistically and culturally literate?
- 7. Do you have to intentionally choose your clothes?
- 8. Do you have to be aware of how others look at you?
- 9. Is it wrong to listen to what adults say?
- 10. Can everybody be fashionable?
- 11. Is fashion an endless game?

### <Essay>

Concerning Dress Code

: Thinking about the Clothes We Will Wear in the Future

Makoto Ishizeki (Curator, The Kyoto Costume Institute)

Dramatis Personae of Are You Playing Fashion?

Chinatsu Makiguchi (Senior curator, The National Museum of Modern

Art, Kyoto)

Dress in between Tradition and Fashion

: Transformation and Rules for Hmong Dress in China

Chie Miyawaki (Associate Professor, Nanzan University)

Interaction Involving Fashion

: An Introduction to the Theory of Stereotypes

Michimasa Ogata (Assistant Curator, The Kyoto Costume Institute)

<List of Works>

<Acknowledgements>

<Photo Credits>

<Catalogue>

12. Give, and it will be given to you...?